

Case examples for the Value Driver “Cost Reductions”

Initiative	Result
<p>Value driver: More efficient technology</p> <p>The BMW Group installed in one plant the “EcoDry” Scrubber from the Dürr AG, a new paint booth system (Winner of the BMW Supplier Innovation Award 2011).²</p>	<p>Lime-stone powder is used as a natural binding material, creating a water and chemical free process. The environmentally friendly technology reduces energy by 60%. In addition this saves CO₂ by 50% in the spray booth.³</p>
<p>Value driver: Packaging reduction</p> <p>Lego reduced its spend in packing material due to overall reduction in quantity of material used.</p>	<p>The “Green Box Initiative” reduced 18% of card board materials and reduced CO₂ impact from packaging by 10%. (2012)</p>
<p>Value driver: Resource efficiency</p> <p>PepsiCo UK is investing in tools and techniques to cut the water use and carbon emissions involved in farming potatoes, oats and apples for its products by 50% in five years.</p>	<p>Growers achieved a 7% reduction in carbon output and a 10% drop in water use in the project's first year. Crops required 18% less fertilizer and the company started to roll out a new potato variety, promising 17% more yield with 33% less water. (2012)</p>
<p>Value driver: Eco-efficient innovation</p> <p>In collaboration with a supplier, Adidas introduced a dry dye technique to color its fabric, which eliminates the use of water and cuts energy and chemicals input by 50%.</p>	<p>Within two years after introduction 1 million yards of DryDye fabric we have been able to save 25 million liters of water in the dyeing process.⁴ (2013)</p>
<p>Value driver: Tax reduction</p> <p>SNCF solidarity sourcing is providing tax reduction on disabled workers employ.</p>	<p>Solidarity sourcing provided a tax reduction of EUR 2 Mio. (2012)</p>
<p>Value driver: Resource efficiency</p> <p>Sainsbury searched for applications with its suppliers to save water in the stores. They installed pre-rinse spray taps, low-flush toilets and rainwater harvesting applications.⁵</p>	<p>Sainsbury reduced water usage by 50% in stores and therefore realized \$2.4 Million cost savings through enhanced water efficiency.⁶ (2012)</p>

Exemples de réductions des coûts